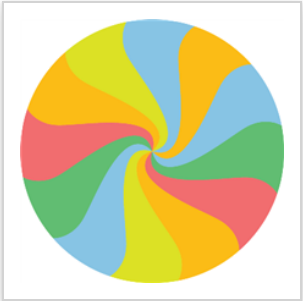


SalesCandy Lead Management

by SALESCANDY INTERNATIONAL SDN. BHD.

SaaS

Free trial

★ 5.0 (1 ratings)

Free trial

Overview | Ratings + reviews | Details + support

By getting this product, I give Microsoft permission to use or share my account information so that the provider can contact me regarding this product and related products. I agree to the provider's terms of use and privacy policy and understand that the rights to use this product do not come from Microsoft, unless Microsoft is the provider. Use of Marketplace is governed by separate terms and privacy.

With SalesCandy, we help you enforce a contact strategy, & trace every sale, with any manual work.

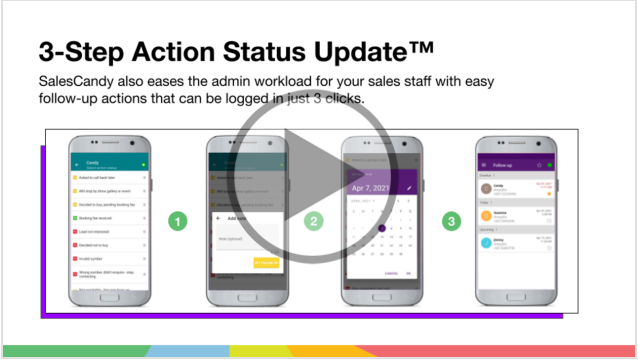
SalesCandy is a mobile app that solves the two biggest problems that sales & marketing operations face, one is the response time of the sales team once an enquiry is made & the second is providing management with accurate & transparent data to monitor how their sales team is performing. After a potential buyer submits an enquiry, 70% of the time, they do not receive a response from the sales team. For those that receive a response, it averagely takes 5.5 days. Do you know the cost implications of a slow response or even worse no response at all?

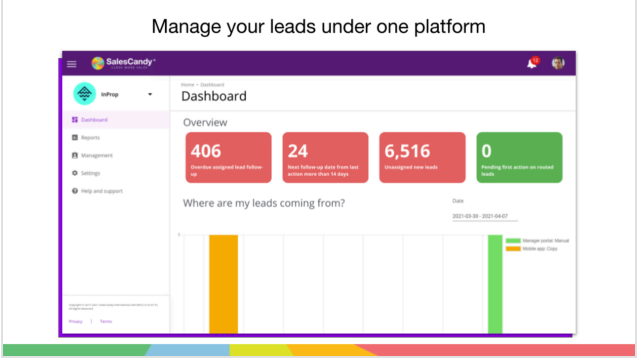
With SalesCandy Lead Management System we help you enforce a contact strategy, trace every sale, and pinpoint the ads that give you the best return without manual intervention. According to Harvard business review, leads that were responded to within 5 minutes have 8x better chance of closing & our algorithm distributes the lead to the right salesperson as it comes in and re-routes it to the next available salesperson in 25 seconds if it is not attended, without intervention from the manager. With our patent pending technology there's no other provider in the lead

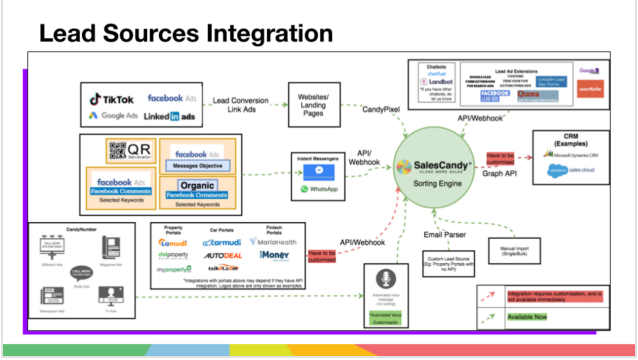
management or CRM space capable of these speeds. SalesCandy also eases the admin workload for your sales staff with easy follow-up actions that can be logged in just 3 clicks.

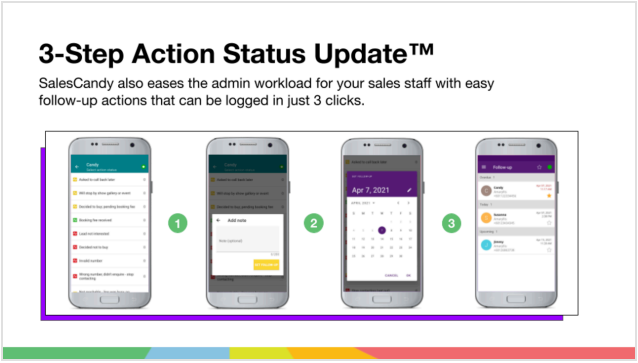
All phone calls & SMS interactions will be logged & reflected in real-time reports easing the manual workload of the sales team while also providing more accurate data. Our system is currently being used by entreprises clients across 5 countries, which also include Global fortune 500 companies & we've helped improve their first real response time from 4.4 days to just 4 minutes & increased 56% sales conversions as a result.

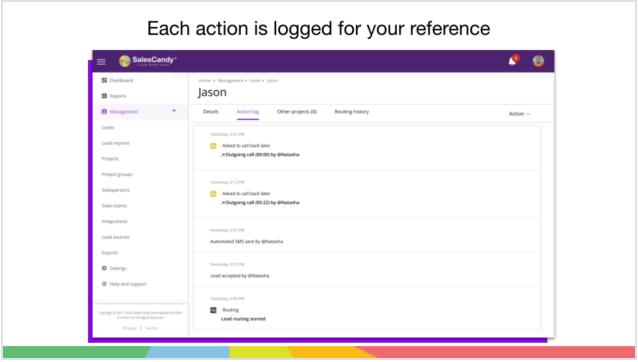
At a glance

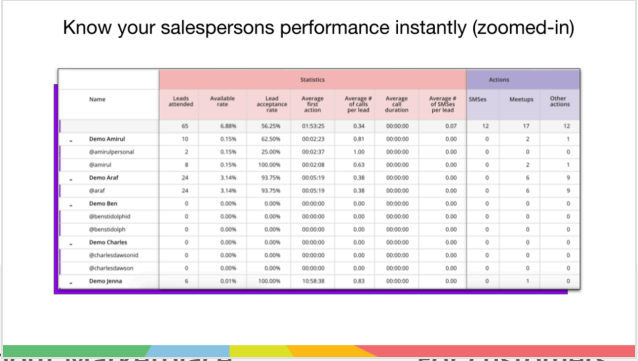












About Marketplace

Why Microsoft Marketplace

Blogs

Customer stories

For customers

Office hours

Get started guide

Technical documentation

Private offers

Microsoft Azure consumption commitment

Billing and invoicing

For partners

Become a partner

Get listed

Get marketing support

Technical documentation

Step-by-step guidance to build, publish, and sell

Become co-sell eligible

Marketplace Community for Partners

Channel-led Marketplace sales

Multiparty private offers for channel partners

Business

Company

Microsoft AI
Microsoft Security
Azure
Dynamics 365
Microsoft 365
Microsoft Copilot
Microsoft Teams
Small Business

Careers
About Microsoft
Company news
Privacy at Microsoft
Investors
Sustainability

English (United Kingdom)
Your Privacy Choices
Consumer Health Privacy

Sitemap Contact Us Privacy & Cookies Terms of Use About our ads © Microsoft 2026